

October '18 Newsletter

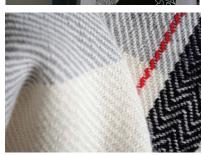
2 to 28 October 2018



Gallery One:

"Studio Printmakers Showcase"

Catriona Caird, Julienne Francis, Prue MacDougal, Val Cuthbert, Ian Halliday, Janmarie Thompson, Alice King, Shin-young Park, Carolyn Shaw, Pat Grove-Hills, Alexandra Sprenger, Donna Dold, Lianne Timlin, Elle Anderson, Dianna Coleman, Gillian Clark and Margie Jones.









Gallery Two:

"The Estuary" Peninsula Weavers

Annette Ashton, Sophie Austin, Hilde Blank, Rosemary Burnby, Pam Chrisholm, Elaine Curtis, Sharon Dooney, Margaret Marshall, Linda MacDonald, Annette Montgomery, Sue Parker and Rae Simpson.

<u>Gallery Three:</u> "Friday Painters"

Anne Sutherland, Barbara Croft, Helen Farquerson, Shirley O'Brien, Janet Martell, Davide Underwood, Maureen Gresty and Heather Smyth.

Gallery Four (Foyer): Tut Blumental "Dusk to Dawn" Paintings by the winner of the 2018 EAC Member's People's Choice Award

<u>Gallery Five (upstairs):</u> Paintings by **Helen Douglas**



<u>Cafe Area:</u> "Horizons" The Art of Linley Quinlan



214B Hibiscus Coast Highway, Orewa WEB: www.estuaryarts.org

09 426 5570 Find us on Facebook email: manager@estuaryarts.org Open 7 days a week, 9am to 4pm

Chair's Report - Stephen Lyttelton

This is my first Chair's Report since I was appointed Chair earlier last month following John Davies stepping down from the role to focus his time on other pursuits. I wish to acknowledge John's service to the Estuary Arts Centre as Chair. John did a fine job and was a passionate advocate for the Centre. In fact, John was the one who encouraged me to join the Board at last year's AGM.

"John's service to the Estuary Arts Centre as Chair. John did a fine job and was a passionate advocate for the Centre."

We held our AGM on Tuesday 25 September, with a good level of attendance. At the meeting, I acknowledged the dedication and commitment of the continuing trustees, Brent Ritchie and Robyn Tubb and of the retiring and long-serving trustee Phil Crow. Former Chair, Roy Burgoyne, gave a fitting farewell tribute to Phil at the meeting. Two trustees resigned during the year - Gendie Burwell and Bill Trotter - and they were thanked for their service.

Bill Trotter was re-elected again as a trustee at the AGM, along with Yvonne Copland, Sam Cranston and Jean Lonegan. The new trustees were warmly welcomed and brought the number of trustees to our full complement of seven. Moving forward, the Board has a solid artistic base, with six trustees being practicing artists and one trustee married to an artist. An impressive array of skills and experience at the Board table will serve our members and the wider community well, as we move into the implement phase of our Strategy Plan.

Trustee Brent Ritchie has done an excellent job in driving the completion of our Strategic Plan. At the AGM, he detailed our new Vision and Mission Statement and outlined the ten objectives that the Board has set itself for the implementation phase. As well, he detailed two example action plans to give members a feel for the type of work that will be undertaken over the next calendar year and beyond.

At the AGM, I acknowledged the tremendous efforts and commitment of our Centre Manager, Kim Boyd and her dedicated team of staff, as well as the Centre's volunteer army of over 70 people. We are heavily reliant on our volunteers' skills and time.

At the AGM, I outlined the key achievements of the Centre during the financial year as follows:

• The building of the Community Street Seat has been a great success. As well as being a unique, wellpositioned piece of fine community mosaic work, it is the perfect spot to sit in the sun and contemplate the comings and goings out on the Estuary.

• The placement of the new, spot-lit signage on the southern side of our building (facing the Te Ara Tahuna Pathway) gives us a greater presence and awareness to the many people travelling by on the high traffic HBC highway and on all of the pathways around our Centre.

• Nearly 60,000 people visited the Centre during the year. The quality of visitations increased with significant lifts in the number of class participants (up from 4,000 to nearly 7,000) and in the number of people attending events (up from 1,600 to 3,400).

• Total number of Centre participants rose from 7,000 to nearly 14,000 people.

• Kim and her team delivered on vibrant school holiday programmes for our local school community, with an outstandingly successful puppetry festival and Christmas Art Market.

Finally, the Centre ended the year in a solid financial position as detailed in our retiring Treasurer Phil Crow's report, circulated to members before the AGM. The Centre received about a third of its operating funds from the Auckland Council, the Hibiscus and Bays Local Board, Foundation North and the Lottery Grants Board. I would like to publicly acknowledge their financial support, which sustains the on-going viability of the Centre.

I am delighted to report that our previous National Mosaic Art Exhibition held in September resulted in record sales.

We have a number of exciting events coming up and although entry to the Hibiscus & Bays Art Awards has closed, do come along to view the Exhibition in November. These awards are generously sponsored by the Hibiscus and Bays Local Board and Creative New Zealand.

Following the completion of the AGM, we were privileged to have a presentation of the proposed development of a large public sculpture walk around the Te Ara Ta Huna Cycleway at the Orewa Estuary. The speakers were director and owner of Eurobuild and the Millwater Gallery, Philipp Ripa and his colleague Nick Hindson. Their concept is to place sixty sculptures around the walkway over a five to ten year period. Their presentation was captivating and with the clearly articulated vision and motivation they demonstrated, I am sure they will undoubtedly enjoy a successful outcome. Their sculpture walk and our Centre will make Destination Orewa a true artistic hub that locals and visitors to the HBC can all enjoy.

All in all, the Estuary Arts Centre can look forward to a very exciting year ahead, starting with this month's fun-filled creative holiday programme.

Stephen Lyttelton

Introducing your Trust Board Members:



Stephen Lyttelton, Chairperson

Stephen is a voluntary committee member of the Shakespear Open Sanctuary Society, which assists the Auckland Council with the management of the Shakespear Regional Park on the Whangaparaoa Peninsula. He has portfolio responsibility on the committee for driving membership growth. Stephen is also Chair of the action group, PENLINK NOW. He is married with three adult children.



Brent Ritchie, Vice Chairperson

I have a professional management background and am self-employed as consultant/director/owner of Excellence Works Ltd for 20 years. My work has primarily been involved with coaching / mentoring senior executives in large corporations and government departments

in New Zealand, Australia and South East Asia. My volunteer work includes board memberships in the tourism sector, team leading and assessing applications for the NZ Business Excellence Awards, NZ Export Awards, NZ Insurance Industry Awards and Franchise system representative roles. Yoga and meditation have been a lifelong interest, including teaching meditation for several years. I am a bronze and cast glass artist.



<u>Robyn Tubb</u>

Robyn's background was in administration firstly while educating their two sons at Kristin School then latterly she moved into the financial services industry where she successfully ran her own business for 10 years; selling it in 2012 to retire. Widowhood precipitated a move from Remuera to Millwater where she promptly joined the Estuary Arts Centre. Primarily

a textile artist, Robyn has held national executive roles within the organisation, been a teacher and judge of her craft, hung exhibitions and exhibited widely both in New Zealand and internationally. After just one year as a Trustee, Robyn is even more passionate about the Estuary Arts Centre and it's unique place both in the environment and the community; the welfare of its participants, staff and exhibitors is fundamental to its success and as a Trustee Board member Robyn feels that her contribution can add value.



Bill Trotter

Originally from Scotland immigrated to New Zealand in 2004 and settled in Kapiti where his wife's family resided. His background was originally in Engineering followed by the Fire Service. Bill joined Securicor in 1969 UK's largest Security provider and in 1972 was selected to join the new overseas H.O. Team to develop the companies business

overseas and from then until 2004 when he retired he and Pauline lived and worked in many countries throughout the world. Over the years Bill has served on many boards and committees.



Samantha Cranston

Sam has a background in Change Management Consultancy and Project Management on large scale Business Transformation Projects in both NZ and the UK. She worked in both the Health and Telecommunications sectors. Sam specialised in business process reengineering, stakeholder management

and engagement, documentation and developing process improvement strategies. Since becoming a parent, she has been based at home with her children, but has been actively involved in kindergarten and school committees. She delivered two highly successful school Gala's, and has been instrumental in a number of other fundraising activities. Sam studied Art History at Auckland University, and has remained actively involved in the arts ever since. Since relocating to the Hibiscus Coast, two and half years ago, Sam has been an enthusiastic member of the Life Drawing classes, here at Estuary Arts.

Sam has a passion for engaging younger, developing artists from our local community, and is excited to be part of a great team governing such a successful and dynamic community

<u>Jean Lonergan</u>



discovered Estuary Art Centre after moving to Hatfields Beach. It is great to rekindle an interest in pottery after supporting the development of my daughter, Erika Pearce, to become a full-time self-employed artist. Having originally trained as School Dental nurse I returned to study as an adult and achieved a degree in Psychology. Over the

years my employment has fallen into three main strands. The first was dentistry, followed by various roles in criminal and social justice before moving into administration and project co-ordination. Currently I am a shareholder and have an active involvement with Mike Pearce Boatbuilders Limited located in Silverdale. Over the years I have served on many varied committees. I was involved with The Rothesay Bay Ratepayers and Residents Inc Society for 28 years. Over the years I held office on the Committee and was Secretary when we moved. I intend to use all of my skills and abilities on the Board to assist in the continuing development of Estuary Arts.

Yvonne Copeland



Yvonne has been self employed having run her own hairdressing salon in Henderson for 32 years. She served 15 years as a Councillor. Yvonne has a full history of serving as a volunteer on Trust Boards such as the Henderson High School and Hilltop Private School BOT, West Auckland Community Arts

and the Waitakere City Council. Yvonne is a trustee of the St Lazarus Charitable Trust, Council ambassador for Sister Cities Kakogowa Japan and was awarded freedon of the City. She is now enjoying being a mosaic student with her daughter here at Estuary Arts.

Our Vision Statement

The Vision of the Estuary Arts Centre is to be an engaged, sustainable, progressive, World-Class, accessible to all Arts organisation

From the Manager

EACT's AGM held on Tuesday 26 At the September our new Chairperson Stephen Lyttelton called me a "Living Treasure" in his report. Thank you Stephen for this incredible accolade. I have to say that for me I have a very rewarding (not without its challenges) job and I love my work, this job is more like a vocation, I get to do what I love. For me the most rewarding part is seeing the personal growth, development and achievements experienced by our arts community, both young, old and everything in between. I feel very privileged to be running "the best arts centre in Auckland" and I could not do this without the amazing team behind me. Pam, Kris, Leigh, the Board members and the volunteers!

So it is with a heavy heart that I announce this news. Sadly Leigh Freeman – our highly efficient, organised and creative education coordinator will be leaving us on Friday 05 October. I was ever hopeful she would change her mind, however she assures me that she will continue on as a volunteer to help with our Facebook campaigns and will change roles and become a student/artist at EAC. Leigh is an amazingly talented painter so I hope you will get to see this side of her as an exhibitor. I want to thank Leigh for all the hard work that she has done for EAC education streamlining processes, her design and marketing flare. This is noticeable in the programme brochures and our very active facebook page.

I would like to introduce to you Melissa Bell who will be assisting us part time until the end of the year while I start recruiting for a new Education Coordinator.

The month of September during the National Mosaic exhibition we realised some record breaking art sales. Amazing and wonderful for the artists involved. My wish is that more New Zealanders would support our artists rather than purchasing mass-produced wares from retail chains. Not only is it a boost for our local economy but it is a way of giving back, validating our creative enterprises. Wouldn't it be wonderful if local programmes like "The Block" would encourage their contestants to purchase original artworks.

This month of October features 7 exhibitions of the work of over 40 artists from diverse display of printmaking techniques and processes from the Studio Printmakers, to weaving and textiles by the Peninsula Weavers, and paintings. I hope to see you at the opening function of the October shows on Saturday 06 October from 3 to 5pm. Printmakers exhibition in Gallery One is "Printapalooza" (pictured right) where 23 of their members took part in a collaborative printmaking project at the Quarry in Whangarei. After completing the woodcuts a steamroller was used to print the designs onto large calico sheeting. Three of the four woodcut panels are on display as well as two of the calico prints. Their size makes them really impressive to view. If you are interested in taking part in a similar collaborative printmaking project please let me know as this could be a great project for us here at EAC.



Our Hibiscus and Bays Local Board

have engaged AUT Research in developing a visitor Strategy for the Hibiscus and Bays area and we need your help in gathering information. If you can take part in this survey, it will be very helpful. Here is the link: www.VisitorSurvey.co.nz

See you in the gallery Kim Boyd



This month we would like to recognise the amazing contribution that our front-of-house team do at opening functions and events.

Anne Croker, Sue Anderton, Carolyn Williamson and Pam Moreland.

These ladies have been serving the beverages and helping with the clean-up at almost all of the exhibition openings and events. This means that the artists are free to mingle and enjoy their exhibition opening while our volunteers take care of the hospitality. This is a big commitment giving up evenings and Saturdays. At other galleries that I have exhibited at, we the artists have to organise our own "people" - usually our family to take care of this side of business, so at EACT we are very lucky indeed

Thank you You are amazing Sue, Anne, Pam and Carolyn

One of the works of interest in the Studio



Above: Wilson Owen Wilson took up painting at the age of 68, taking lessons at the Estuary Arts Centre two years ago

HOW TO PRICE YOUR ART WORKS? A BIG CHALLENGE FOR EMERGING ARTISTS By Wilson Owen

So you have taken up painting and immersed yourself into your new-found passion? You have reached that point where you KNOW your work is getting really, really great and it is time to launch yourself onto the art world, share your talent, and sell one of your masterpieces? You may have even quietly convinced yourself that your work is superb and that you will soon be the new Jackson Pollock or Helen Frankenthaler.

But you have walked into a trap many new painters fall into. It is called delusions of grandeur. You may be good, but the market will decide how good you are. Not you! Pricing artworks as an emerging early stage artist is challenging. Price them too high and they have little chance of selling. Price them too low and you are probably just covering material costs and you are working for nothing.

The Estuary Arts Centre reports that the "sweet spot" for sales of paintings is "under \$500." While occasionally art works sell for thousands of dollars, these works are

usually by very experienced artists who exhibit great skill and are becoming well known and have become "discovered" by art collectors. The "under \$500" category is attractive to potential buyers wanting an artwork on their wall at home because it still falls into the "affordable" category for many. But always remember that for even a reasonably well off Kiwi family buying an artwork in the \$400-\$500 range is still a significant investment.

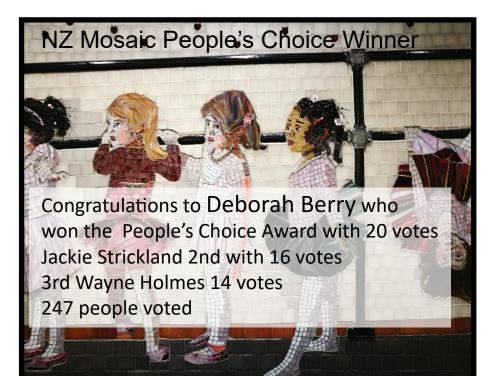
I entered three paintings priced at close to \$500 in the summer exhibition at the Estuary Centre last year and they did not sell. In hindsight they were seriously overpriced, and my standard of work probably wasn't ready for the market. Certainly not at the price. I entered an abstract in the 2018 mid-year Awards Show. In the six months between the two exhibitions my work had improved significantly. And Eureka! It sold. The price - \$300. The experience of my sale taught me one thing - selling your first painting is a wonderful experience. After two years working away on improving my painting skills, it was one of life's joyous moments and the price I got was almost irrelevant. The fact that someone loved my painting enough to pay money for it was enough reward in itself.

So while waiting to be "discovered", price your paintings to sell and toss aside any delusions that you are art's next big thing. You may be one day – but not just yet!



PAINTINGS: Wilson sold his first painting in July this year at the Estuary Arts Awards Show - a large abstract landscape titled Road Trip North. The Price - \$300

<u>Cash and Carry</u> <u>under \$500 ART</u> <u>SALE</u> Coming soon Check our website for Entry forms



Upcoming Adults workshops



CMW1: Learn to Paint workshop with Catherine Mitchell

Date:Sat 20 and Sun 21 October 2018Time:10am – 3pm (both days)Duration:10 hours / 2 daysLevel:Adult - BeginnersPrice:\$140EAC Member:\$120

<u>Price:</u> \$140 <u>EAC Member:</u> \$120 Learn about colour mixing, tone, composition and acrylic painting techniques. As a beginner painter you will gain knowledge and confidence. You will complete 3 small projects.

Materials: Kit can be bought from the tutor at \$50 each or students could use the tutors materials for charge of \$15 - \$20.

MWW1: Hands on clay with Marilyn Wheeler 4-day weekend workshop





 Day 1 - Saturday 13 October 2018

 Day 2 - Saturday 27 October 2018

 Day 3 - Saturday 3 November 2018

 Day 4 - Saturday 10 November 2018

 Time: 10am – 3pm (all days)

 Level: Adult - All Levels

 Price: \$260

 EAC Member: \$240

 How to make hand made or thrown pieces of table ware and learn how to glaze and fire them. No

 expensive wheel required. Create table ware and glaze with your own hand made glaze recipes. Mugs,

GWW3: Chinese painting Fish with Ginette Wang

bowls, plates, dishes, all shapes and sizes. Clay and firing extra.



PLEASE NOTE: The date for this workshop has changed from 1 December to the 25 November 2018

Date: Sat 25 November 2018Time: 10Level: Adult - all levelsDuration:Price: \$115EAC Mer

Time: 10am – 3pm Duration: 5 hours EAC Member: \$95

Ginette will demonstrate and guide you step by step to paint fish with Chinese ink and watercolour. This workshop is great for people who have taken Ginette's Chinese painting workshop in 2017/2018 or have absolute no experience but with great interest to learn how to paint with this fun and exciting medium. Materials extra (For return students, please bring your own material according to the list. For new students, Ginette can prepare the material needed for you that day at \$20 to be paid at the commencement of the workshop.)

Opportunities for experienced and passionate adult tutors for the 2019 Community Arts Education Programme

- **CERAMIC TUTOR Throwing:** Must be able to teach a range of abilities from absolute beginners through to advanced students. Focus on domestic with functional glazing options and methods
- **CERAMIC TUTOR Handbuilding / glazing:** Must be knowledgeable in all aspects of glaze technology and surface decoration as well as proficient in basic to advanced handbuilding techniques. Ability to manage the firing schedule and be able to offer alternative Raku or Naked firing would be an advantage
- ACRYLIC PAINTING TUTOR Intermediate / Advanced: We are looking for an experienced painting tutor who can take our intermediate students to the next level. Focus on realism, landscape, still-life and portraiture. You will need to be able to individualise each students learning plan and focus on refining and developing their skill-set.

Tutor remuneration is based on an hourly rate, scaled, depending on the tutors experience Please send a current CV with at least two references to manager@estuaryarts.org or post to PO Box 480 Orewa 0974.



Week Two: SORRY these are the only classes left with spaces in



JHH4.6: Collaged Day of the Dead with Jude Howker

Tuesday 9 October 2018 Time: 1pm - 3:30pm Cost: \$28 / \$25 (EAC Member) Ability Group: Children, 7 years and older - need to be proficient with scissors It's that time of year ... Halloween, no pumpkins or spider decorations but trendy collaged skeletons design and cut out your own shapes from ideas that you will be shown..... to create a Day of the Dead Mexican picture. Children must be proficient with scissors

JHH4.7: Giant Take Home Pizza with Jude Howker

Wednesday 10 October 2018Time: 9:45am - 12:15pmCost: \$28 / \$25 (EAC Member)Ability Group: Children, 5 - 9 years oldWho doesn't love Pizza create your own giant Pizza decorated with paints and collage cheese,
mushrooms pineapple your favorite toppings use your creative ideas and end up with Pizza fit for
a king!!! Lots of fun class!!

JHH4.8: Here comes the Sun with Jude Howker

Wednesday 10October 2018Time: 1pm - 3:30pmCost: \$28 / \$25 (EAC Member)Ability Group: Children, 5 - 8 years oldYeay we are heading into summer in this fun lighthearted class you'll get the opportunity to
create and design your own sun.... with a smiley face these are just too cute and make excellent
art to frame and hang on your walls. Firstly drawing in pencil then using pastels or crayons in
beautiful coloured patterns to bring them alive let's see who can have the smiliest sun !!



EBH4.2: Drawing for Beginners with Eion Bryant

Thursday 11 October 2018Time: 9:45am - 12:15pmCost: \$28 / \$25 (EAC Member)Ability Group: Children, 5 - 8 years oldA structured drawing session where your child will learn how to produce a picture they can be proudof with step-by-step instruction from fulltime Artist/Tutor Eion Bryant



EBH4.3: Drawing for Intermediates with Eion Bryant

Thursday 11 October 2018Time: 1pm - 3:30pmCost: \$28 / \$25 (EAC Member)Ability Group: Children, 8 years and olderA structured drawing session with step-by-step instruction from fulltime Artist/Tutor Eion Bryant where
your child will learn techniques and tips while being guided to produce a picture that they can be
proud of! Fun and Focused.









Opportunities / Notices

Have your exhibition in one of our 5 gallery spaces in 2019.

If you would like to exhibit please send your expression of interest to Kim on manager@ estuaryarts.org or phone her on 021 1724113. Spaces are starting to fill up fast.





Contact a Staff or Trust Board member during office hours only: Mon to Fri, 9am - 4pm only Please note Weekends are manned by volunteers only

Manager (Kim Boyd): manager@estuaryarts.org Accounts (Tracey): accounts@estuaryarts.org Education (Leigh Freeman): learn@estuaryarts.org Customer Service / volunteers: (Pam Atkinson): admin@estuaryarts.org

- Phone: 09 426 5570
 - 9 426 5570 021 172 4113 (Txt Kim)
- Find us on Facebook
- Visit our website www.estuaryarts.org
- Post a letter to PO Box 480, Orewa, 0974
- With grateful support from:

THE LION FOUNDATION







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